



## 2021 Lamb & Wool Joint Annual Conference

### SPONSORSHIP OPPORTUNITIES



#### PLATINUM LEVEL SPONSORSHIP \$1000 +

- Name in social media content.
- Publicity on all conference materials, signage, newsletters, and websites.
- Free trade show booth and invitation to our social and banquets.
- Example of Sponsorship: Sponsor of Keynote Speaker, Banquet, or Lamb Social.

**December**  
**10-11, 2021**



#### DIAMOND LEVEL SPONSORSHIP \$500—\$999

- Name in social media content.
- Publicity on all conference materials, signage, newsletters, and websites.
- Free trade show booth and invitation to our social and banquets.
- Example of Sponsorship: Co-sponsor of Banquet or Lamb Social.

**Travis Hoffman**

**NDLWPA & MLWPA Sheep Specialist**

**701-231-Baaa (2222)**

**NDSHEEP.ORG or MLWP.ORG**



#### GOLD LEVEL SPONSORSHIP \$250—\$499

- Name in social media content.
- Publicity on all conference materials, signage, newsletters, and websites.
- Free trade show booth and invitation to our social and banquets.
- Example of Sponsorship: Sponsor of Coffee/Refreshments or Make It With Wool contest.

**Ramada Hotel & Conference Center**



#### SILVER LEVEL SPONSORSHIP \$100—\$249

- Name in social media content.
- Publicity on all conference materials, signage and newsletters.
- Example of Sponsorship: Sponsor of Coffee/Refreshments.

**Fargo, ND**



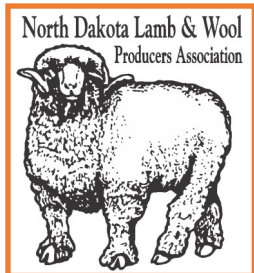
#### BRONZE LEVEL SPONSORSHIP \$50-\$99

- Name in social media content.



## 2021 Lamb & Wool Joint Annual Conference

### TRADE SHOW OPPORTUNITIES



#### ABOUT MN / ND LAMB & WOOL PRODUCERS

- Promotes the sheep industry in the states of Minnesota and North Dakota.
- Supports, assists, and educates sheep producers, the public, youth, and the sheep industry in the profitable production and promotion of superior lamb and wool products.
- Helps shepherds promote and maintain their way of life to political leaders at the regional, state and national levels.
- Chartered state members of the American Sheep Industry (ASI).

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#### WHO ATTENDS

- Members of the Minnesota and North Dakota state sheep organizations, including sheep producers, wool growers, and business partners.
- Make It With Wool competitors and spectators.
- Lamb and wool producers from other states seeking a quality and educational ovine experience.
- Sheep industry businesses.
- Sheep and wool enthusiasts from all walks of life.

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### Ramada Hotel & Conference Center



#### ONE PRICE FITS ALL

**\$125**

- 6-foot and 8-foot tables available.
- Strategically positioned tables to access attendees coming to and from the conference.
- Publicity on all conference materials, newsletters, and websites.
- Includes 1 admission to Friday evening Lamb Social and Saturday Luncheon. Additional tickets may be purchased.



#### TRADE SHOW AREA



### Fargo, ND



#### AUCTION

- Consider donating an item to our Fundraiser Auction on Friday Night.